

# Study Tour Brazil







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# General information

- Prosperando: Study Tour to Brazil
- 15th of July - 11th of August 2014
- 32 participants
  - 2 staff members department
  - 7 committee members
  - 23 positions left
- Prosperando: Flourishing
  - Refers to flourishing industry and economy





# General information

- Aim of the tour
  - Insight Brazilian high-tech industry and education
  - Getting acquainted with Brazilian culture
  - Monumental highlights and beautiful nature
- How?
  - ± 15 company and university visits
  - Several cultural excursions
  - Few days free time





# General information

- Company visits: variety of EE and AU
- Dividing companies in strategic areas of EE
  - The Connected World
  - Care and Cure
  - Smart and Sustainable Society
  - Automotive





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Campinas ●

Sao Paulo ●

Rio de Janeiro ●

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# Who can participate?

- Minimal 2<sup>nd</sup> year students EE or AU
- More than 23 registrations:
  - Raffle
  - First time 'big' study tour -> privileged





# Financial Business

- Participation fee
- Financial deposit
- Case study

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# Case study

- Assignment of company or department EE
- +/- 80 hours of work
- Starting from registration, finished before the tour
- If not enough cases:
  - Cases according to the raffle
  - No case -> extra fee





# Financial Business

With case

Souvenir  
parents/girl,  
beer

€100,-

€100,-

€1300,-

Case

Financial buffer

Deposit good behaviour

Participation fee

Without case

€800,-

€100,-

€100,-

€1300,-





# Financial Business

With case

€200,-

€500,-

€800,-

Before 10<sup>th</sup> of March

Before 1<sup>st</sup> of May

Before 1<sup>st</sup> of June

Without case

€200,-

€900,-

€1200,-





# Financial Business

- Voucher department
- Have to be/become member of IEEE (€ 22)





# What do I get in return?

- Flight to Brazil and back
- Transport between cities
- Transport for technical/cultural excursions
- Entrance to cultural excursions
- 25 overnight stays
- Breakfast and most of lunches and dinners





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# Rio de Janeiro

**VAN DER LANDE**  
INDUSTRIES



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# São Paulo



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# São Paulo

- Many automotive companies



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# Campinas



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# General impression



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# General impression



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# General impression



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# How to participate

- Registration opens today
- Forms available now and at Thor
- Before 17<sup>th</sup> of February 10:30
- Raffle 17<sup>th</sup> of February in the break, Pt 1.05
- Participation contract signed 24<sup>th</sup> of February
- Time of registration and preference for case study does not influence the raffle





# How to participate

- After signing contract
  - Preparation and teambuilding activities
  - Case study
  - If not yet, become IEEE member
  - Fulfill payments





# Questions?



Drop by: Pt. 8.07

E-mail: [prosperando@thor.edu](mailto:prosperando@thor.edu)

Website: [prosperando.thor.edu](http://prosperando.thor.edu)

Facebook: [facebook.com/ProsperandoStudyTour](https://facebook.com/ProsperandoStudyTour)

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# Questions?



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